### MCI Prepaid Information Services Featuring Golden Retriever

MCI Presentation to the FCC February 1, 2005, Corrected February 9, 2005



#### MCI's Vision for its Prepaid Information Service

- To provide Prepaid Information Services.
- To go beyond wireless, beyond computers, and beyond pre-subscribed Internet connections.
- To deliver the information consumers need and want, when they need and want it.
- Gives prepaid consumers the convenience of the Internet without the expense or hassle.
  - Golden Retriever, MCI's brand name for customer interaction with content, brings the power of the Internet to users that do not have, or are away from, an Internet connection.
- To provide a unique service that will differentiate the MCI prepaid information product from other prepaid products.
- Service was launched late January of 2005. Nearly all cards will have access by early February.

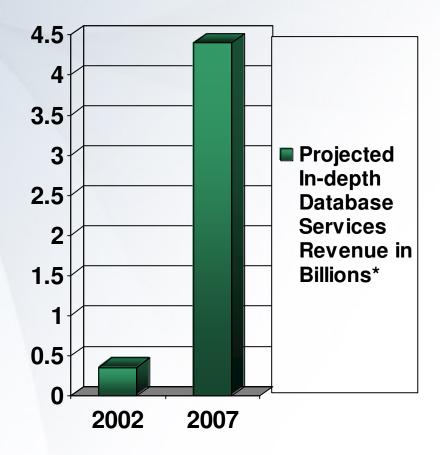


#### **Golden Retriever Features**

- All features will be available from English and Spanish operators.
- All features will be fulfilled with a live operator, enhancing the consumer experience.
- In-depth Information available:
  - Standard Directory Assistance Services including Category Search & Reverse number look-up
  - Time of Day
  - Weather Forecasts
  - Driving Directions, including up-to-the minute congestion reports.
  - Movie, Event and Theater Information
  - General City Events
  - Sports Scores & Schedules
  - Stock Quotes
  - Hotel and Restaurant Information
  - Horoscope



## **Industry Forecasts Substantial Growth for In- Depth Database Services**





#### The Consumer Experience

- Golden Retriever operators answer in both English and Spanish.
- With Golden Retriever, the consumer can request up to 3 pieces of information during 1 session.
- After accessing MCI's prepaid platform, the customer will be given an option to make a call or use Golden Retriever, add value, and other options. After choosing Golden Retriever, the customer will hear:

"Let MCI be your gateway to the information you need, when you need it, whether it's on the go or from your home or office. Traffic updates, driving directions, time of day, movie times, local information and even more are now at your fingertips. \$1.25 (20 units) will be deducted from your card when you use this service. To access Golden Retriever from MCI, press 1 now. To return to the main menu, press the star key."

 Offers potential to develop Enhanced Prepaid Products targeted to specific consumers.



## MCI is Marketing its Prepaid Product Featuring Golden Retriever as an Information Service.

- Golden Retriever and all artwork are being trademarked by MCI.
- Sales teams have developed merchandising for retail outlets.
- MCI is offering many new and innovative point of purchase items to help generate excitement in retail outlets for its prepaid information product.
- Nearly all MCI's prepaid products are prepaid information products.
- This information service is available for all 50 states.



## MCI's Prepaid Product Featuring Golden Retriever is an Interstate Information Service

- The service is an information service because it offers "the capability for acquiring...retrieving, utilizing or making available information."
- This service is also interstate, for it:
  - inseparably offers interstate and intrastate information capabilities,
  - serves the FCC policy of retaining minimal regulation for information services.



# MCI's Treatment of Universal Service, Intrastate Access Charge, and Payphone Compensation Payments

- MCI's Prepaid Information Product will become available in two phases
  - Initially will terminate over FGD trunks
    - MCI will track all calls, and pay interstate rates for all such traffic, but not pay at intrastate rates that may be assessed by local exchange companies.
    - MCI will make payphone compensation payments, but not universal service contributions.
  - Over local interconnects by May, 2005
    - MCI will track all calls, pay reciprocal compensation to LECs, make payphone compensation payments, but not universal service contributions.



## Two Phases for MCI's Prepaid Information Services Product

